

Series F investment

We raised ₹ 310 crore in equity with support from British International Investment, Waterfield Advisors & A91 Partners



Future & Aye

“ India's progress in the digital domain is marked by expanding internet penetration, robust public infrastructure like Aadhaar, AA framework and the proliferation of digital payment systems. Initiatives like Digital India and BharatNet have laid the groundwork, connecting rural areas and bridging the digital divide. The rise of e-commerce, fintech, and digital services further showcases India's advancements. ”

Sovan Satyaprakash

Head of Strategy & Product,
Aye Finance

Aye Awards



'Small & Micro Enterprise Lending by NBFC's award at the Inclusive Finance India Awards 2023.

Partner Support

“ There are over 64 million MSMEs (micro, small and medium enterprises) in India and only 11 per cent of micro enterprises have access to formal credit. Therefore, I am thrilled that through partnering with Aye, we are not only helping to bridge this gap but also enabling micro entrepreneurs and their employees to grow their businesses and incomes. ”

Gaurav Malhotra,

Director For Financial Services at BII

FAME IMPACT NUMBERS



AYE NEWS

YOUR STORY

Micro lending platform Aye Finance has disbursed loans worth Rs 100 billion to the underserved segment. The company claims that, since inception, it has brought over 8 lakh grassroots businesses into the folds of organised lending through affordable credit products. [Read More.](#)

Economic Times

CapitalG-backed Aye Finance has finalised a plan to raise Rs 310 crore by selling shares to British International Investment, Waterfield Advisors and A91 Partners, as the non-bank lender is looking to scale up operations. [Read More.](#)

AYE AT EVENTS

Sanjay Sharma, our esteemed founder, was invited as a speaker at the Annual E-Summit 2024 organized by Saksham, The E-Cell of Indian Institute of Management Udaipur, where he shared his insights. [Read More.](#)

E-SUMMIT
UNCHARTED HORIZONS

MR. SANJAY SHARMA
Co-founder, Aye Finance Pvt Ltd

“One template of solution hardly ever caters to the diverse unorganized sectors in India.”

INCUBATION Centre, NARAYAN SEVA SANSTHAN, SECURE, Finlatics, BIG SHOT, ED, StartupNews

AYE BLOGS

Credit rating agencies consider several core elements while evaluating an NBFC's credit risk profile. These factors include asset quality, capitalization, and earnings. How these elements interact determines an NBFC's ability to assess, value, and manage risks and maintain sufficient capital to withstand losses during challenging periods. These core characteristics serve as the foundation for an NBFC's standalone rating. [Read More.](#)

Unlocking the Mystery of Credit Ratings and NBFC's:
Evaluating Financial Strength & Stability

Whether it's expanding our existing ventures or starting new ones, securing the right kind of loan plays a crucial role in driving growth. There are two prominent loan types: secured and unsecured loans. [Read More.](#)

Exploring NBFC's Lending Models:
Secured Loan Vs Unsecured Loans

