

AYE FINANCE WINS

THE SME FINANCIER OF THE YEAR (ASIA) - GOLD CATEGORY!

— Awarded by —

SME Finance Forum

(International Finance Corporation, World Bank)



Global SME
Finance
Awards 2021



FUTURE AND AYE

“ To contribute to the disadvantaged society has been on my sights since I started working 35 years back. Aye Finance's innovative solution leverages data insights on industry clusters, and uses process automation to bring unexpected economies to our business. ”

SANJAY SHARMA

MD & CEO, AYE FINANCE

AWARDS AND RECOGNITION



#4 among India's Best Companies
To Work For in 2021



#9 among 70 Best Large
Workplaces in Asia in 2021



Best Financial Inclusion Initiative
by Banking Frontiers

PARTNER SUPPORT

“ We are happy to have supported Aye Finance in applying an innovation lens to solve business challenges. The company's management is committed to facilitating experiments and encouraging 'out of the box' thinking to build a business case for scaling their products and services. ”

CLAIRE NYAMBORI

SENIOR CAPACITY DEVELOPMENT ANALYST, FMO

FAME'S IMPACT NUMBERS

3

Clusters

7

Cities

75+

Villages

8K+

Lives
Impacted

13K+

Man hours
of training

8.5K+

Livestock
treated

The FAME team recently started serving the Kirana cluster and aiding the growth of their business. The team has been engaging with several Kirana owners for their modernization and organizing Kirana development programs in 2nd and 3rd tier cities!



AYE IN THE NEWS

Economic Times

Ankur Sharma, Head – HR, Aye Finance, shares how the work culture has evolved in the BFSI sector post-Covid-19. [Read More](#)

Economic Times

Sanjay Sharma, MD, Aye Finance discusses Aye's business growth strategies. [Read More](#)

Financial Express

Listed among the "Cheetahs" startups, Aye Finance to go Unicorn in 4 years. [Read More](#)

AYE AT EVENTS

On 26th August, Sanjay Sharma, MD, Aye Finance, was in conversation with Shereen Bhan where they discussed the growth of alternate lenders as India's digital lending market booms.



Sanjay Sharma, MD, Aye Finance was in conversation with ET NOW's Sunanda Jayaseelan on Leaders of Tomorrow held on 2nd August. The discussion was on how financial aid can be provided to micro-enterprises.



AYE BLOG

At Aye, we are proud of our learning and development program which goes beyond the standard training sessions or technical workshops. Know more about our program here: [Read More](#)



Sanjay Sharma, MD, Aye Finance, discussed the financial services boom & the secrets to its success at the VCCircle Finserv Summit 2021 scheduled on 17 September 2021.



Sanjay Sharma, MD, Aye Finance, was a part of the discussion on the Indian Fintech sector at the 4th Edition of Economic Times BFSI InnotrIBE Summit and Awards 2021 on 9th September.

