

5 years

AYE [आय]

## SERIES D FUNDING

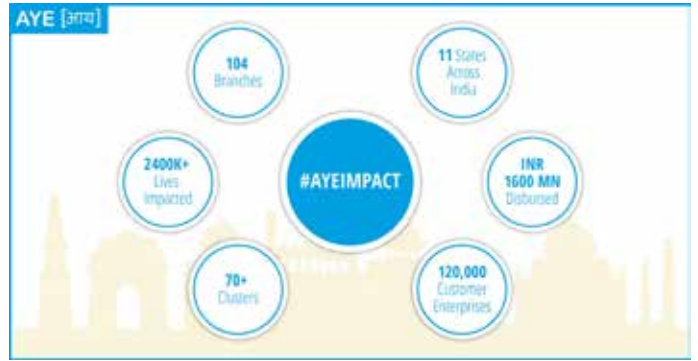
### BUSINESS STANDARD

#### AYE Finance raises INR 233.62 crore in equity funding led by Falcon Edge

Aye Finance is proud and extremely happy to announce the news of our latest round of equity funding! We have raised INR 233.62 crores in a Series D equity round led by the New York investment firm, FALCON EDGE CAPITAL, LLP. Our existing investors, CapitalG, LGT Impact, and Maj Invest have also participated in this round. [Read More](#)



## AYE IMPACT NUMBERS



## THE FUTURE AND AYE

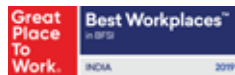
“ We are privileged to have closed series D funding within a year of the last equity round. This round is led by Falcon Edge which has a deep focus in India and globally in the financial services / fintech space, and they join the group of our accomplished existing investors – Capital G, SAIF Partners, Accion, LGT, and MAJ Invest. All our investors have supported us through multiple rounds and this round was similarly strongly internally subscribed by CapitalG, LGT and Maj Invest. The funds from this round will help us continue the strong growth in lending to micro enterprises across India. ”

Sanjay Sharma  
MD & Founder of Aye Finance

## AWARDS & RECOGNITION



### Financial Inclusion Initiative of the Year



### India's Best Workplaces in BFSI - 2019

## PARTNER SUPPORT

“ Falcon Edge believes that the growth of financial services and financial product penetration in India represents one of the more compelling, structural, long-term investment opportunities globally. We focused on MSME and SME lending as a significant yet under-served financing opportunity with healthy unit economics and a large, fragmented addressable market. Following a comprehensive mapping of the space, we identified Aye Finance led by Sanjay Sharma, Vikram Jetley and Ashish Sharma as a highly differentiated and sustainable MSME-focused lending model. We are pleased to partner with them on this next leg of growth as they bring credit to India's under-served MSMEs via a thoughtful and risk adjusted cluster-based approach. ”

Navroz D. Udawadia  
Co-Founder of Falcon Edge

## mAye APP

The "mAye" App from Aye Finance helps MSMEs digitize their business records and provides on-the-go access to on core operations. their daily transactions. This helps optimize everyday business processes and owners can focus more.



[Watch Now](#)



The "mAye" App from Aye Finance helps Indian MSMEs to manage various aspects of their businesses, from the digitization of their book-keeping to reminders of payment due dates.

[Read More on the Accion Blog](#)



[www.ayefin.com](http://www.ayefin.com)



[Aye Finance Pvt. Ltd.](#)



[@ayefinance](#)

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## AYE FOUNDER'S DAY CELEBRATION

While we have been making an impact in the Financial sector for 5 years, the children at "Ummeed Aman Ghar"- Orphanage made a bigger impact on our lives in one day. We participated in painting the building walls, organizing a painting competition for the children, playing cricket and many more games. Here are some moments from our time well spent with the kids.



## DEBT FUNDING

### BUSINESS LINE

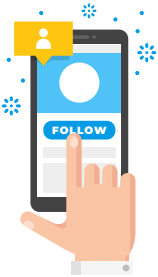
### Aye Finance raises \$10 mn from responsAbility, Northern Arc

Aye Finance raises \$10million in debt funding from responsAbility Investments AG and Northern Arc Capital through the issuance of non-convertible debentures.

[Read More](#)

## OUR MILESTONES

We're 10,000 Strong on LinkedIn!



1,000 Cr. Portfolio



## AYE AT EVENTS

Innovative Financial Products for Growth-Oriented Micro Enterprises with **Rang De, Ujivan Small Finance Bank Limited Kinara Capital SIDBI (Small Industries Development Bank of India) and Canara Bank.**



This panel was conducted during United Nations Development Program conference for "Driving Growth of Women-Owned Enterprises: Experiences and Way Forward" on 18th and 19th of December 2018 at UN House, 55, Lodhi Estate, New Delhi organized by **DAY-NRLM, Ministry of Rural Development, The World Bank and Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH.**

## AYE IN THE NEWS

### BUSINESS LINE

### Aye Finance aims big on micro enterprise lending

Aye Finance is aiming to grow our loan book to INR 5,000 Crores in the next 5 years. [Read More](#)



### ZEE BUSINESS

### MSME has potential to create globally competitive business for India, says Sanjay Sharma MD of Aye Finance

According to Sanjay Sharma, Aye Finance's MD, new age entrepreneurs hold the potential to create globally competitive businesses from India.

[Read More](#)

**Ashish Sharma**, CFO at Aye Finance, attended the Fintech for Inclusion Global Summit at **The Hague**. The Summit - held by **Accion Venture Lab, FMO - Dutch Development Bank, and Quona Capital** - brought together fintech entrepreneurs and industry leaders from across the world working to accelerate financial inclusion.



"Launchpad Future of Finance Summit" by **Google Developers** on March 15th at the Computer History Museum, Mountain View, San Francisco, CA, USA.



Aye discussed how new cluster-based business models combined with technology like machine learning is making the future of finance better for MSMEs.



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