

# AYE [आय]

## AYE ACROSS INDIA

Aye Finance is now 103 branches strong across 11 states in India!



## THE AYE IMPACT

Aye Finance continues to create a lasting and positive impact towards financial inclusion for Indian MSMEs.



## THE FUTURE AND AYE

“ Today when we have reached the milestone figure of INR 1000 crores it comes with an added satisfaction of having empowered 80,000 micro enterprises across India through our affordable lines of credit. With the INR 1000 Crore achievement behind us, we are now poised for another promising phase. We expect to further expand our client base with profitability and positive social impact, thereby creating value for our customers, employees, investors and other stakeholders. ”

Sanjay Sharma  
MD & Founder of Aye Finance

## INDUSTRY RECOGNITION



Superstartups Asia

Facebook India Startup Award



Winner  
Building for the Next Billion

## PARTNER SUPPORT

“ MicroVest's mission closely aligns with Aye Finance's commitment to empowering entrepreneurs, and we're excited to partner with them to achieve this goal. We are confident in Aye Finance's management team's ability to continue scaling the organization, which will enable the firm to serve even more small businesses in India. This investment in Aye Finance also allows MicroVest to diversify its exposure in India's rapidly evolving financial sector. ”

John Beckham  
Chief Investment Officer, Microvest

## GOOGLE LAUNCHPAD

Aye Finance has been selected by Google / Google Developers for Launchpad Studio - a flagship programme that brings together machine learning (ML) and Artificial Intelligence (AI) based start-ups across the world.

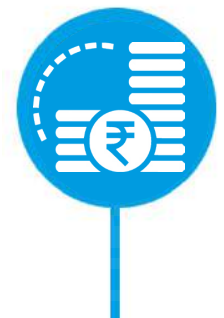
[Read More](#)

## OUR MILESTONES

Aye Finance has disbursed

**INR 1000 Crores**

to Indian MSMEs!



[www.ayefin.com](http://www.ayefin.com)



Aye Finance Pvt. Ltd.



@ayefinance

## AYE IN THE NEWS

HT MINT

### Aye Finance MD, Sanjay Sharma, shares his "Eureka Moment"

Sanjay Sharma says he was impressed by the resilience of MSME segment & how it had managed to stay afloat and contribute to the Indian economy, despite battling inaccessible funding and repayment challenges.

[Read More](#)

THE ECONOMIC TIMES

### Aye Finance Named One of 5 Distinctive Lending Platforms

We are proud to be named one of the 5 distinctive lending platforms for making credit more accessible for Indian MSMEs owing to our Industry Cluster Enterprise methodology. [Read More](#)

BUSINESS STANDARD

### Aye Finance Introduces Android-Based App to Expedite MSME Funding

In order to expedite MSME lending and enabling the growth of micro enterprises, Aye Finance has equipped over 1000 field staff with a brand-new android based loan app. [Read More](#)

## AYE AT EVENTS

### The Economic Times BFSI Innovation Tribe

Aye Finance was a part of the panel discussion on the ease of lending, where participants explored how customer experience in seeking funds can be enhanced through collaborative efforts.



### Google Launchpad Founder's Summit

Aye Finance's MD, Sanjay Sharma and Executive Director, Vikram Jetley attended Google Developers Launchpad Program Studio's Founder's Meet from 7th-9th September at Napa Valley, California.



## FUNDING

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### Aye Finance Raises \$10 Million Debt from Triple Jump, MicroVest

Aye Finance has raised \$10 million (INR 68.7 Crore) in debt funding from global impact investment managers, Triple Jump BV & MicroVest Capital Management, LLC, bringing our cumulative debt funding to INR 255 Crore since January this year.

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## #AYECUSTOMER

A business loan from Aye Finance helped our customer, Janki Prasad Sharma, create a brass statue of a Hindu deity valued at INR 30L.

[Read More](#)



## AYE BLOG

Through her diligence and dedication, Mehzabin has worked her way up in Aye Finance and is now a Senior Loan Advisor at the Meerut branch. She shares her thoughts about what keeps her motivated to give her best, every day.

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[Read More](#)



## #On the Aye Social Media Pages

On Monday, September 3rd, Aye Finance launched #KaamSeCalmTak - an online campaign for all our employees across India.

