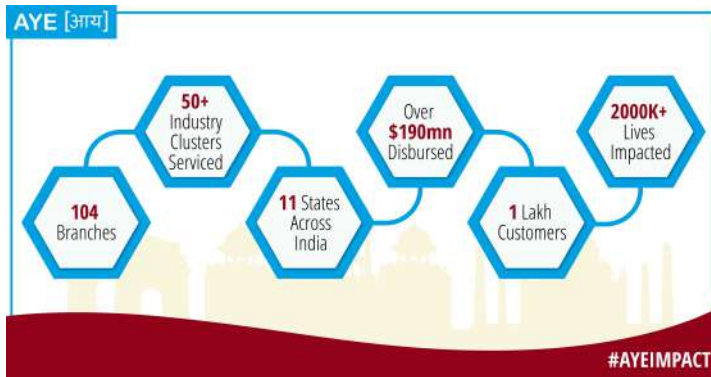


THE AYE IMPACT

Aye Finance continues to create a lasting and positive impact towards financial inclusion for Indian MSMEs.



AYE IN THE NEWS

THE HINDU BUSINESS LINE

Aye Finance raises ₹20 cr via NCDs

Aye Finance, a fintech lender backed by CapitalG (formerly Google Capital), has raised ₹20 crore through non-convertible debentures, in a deal syndicated by Northern Arc Capital. [Read More](#)

BUSINESS STANDARD

Aye Finance to double its employee strength by end of 2018

Aye Finance, the fintech leader in the MSME lending space will be doubling its team size in the current financial year, taking its number of employees to 1800.

[Read More](#)

FINANCIAL EXPRESS

Aye Finance to disburse up to Rs 900 crore; increase customer base to 95,000

Gurugram-based Aye Finance, which provides business loans to MSMEs, is looking to increase its active customer base to 95,000 customers and disburse Rs 800-900 crore by end of 2018. [Read More](#)

THE FUTURE AND AYE

“ It is 5 years since we founded this company and it is heartening to look back at the mark you have helped us make on our business landscape. In these 5 years we have disbursed over INR 1000crores in loans benefitting over 80,000 micro business owners and helped support employment of over 250,000 worker families. We had dreamed to be an admired leader in our market and with such a champion team powering our progress, I am sure that we shall substantially achieve this dream in the coming years. ”

Sanjay Sharma
MD & Founder of Aye Finance

INDUSTRY RECOGNITION



SKOCH Award

The Startup 50 Award

STARTUP 50

by smart CEO

Facebook India Startup Award



PARTNER SUPPORT

“ We saw tremendous potential in Aye’s innovative model, underwriting approach, and the opportunity to bring financial services to India’s underserved. We’re honored to have been part of the company’s success to date and we’re confident that Aye’s later-stage investors, including Accion through its Global Investments vehicle, can help drive the company toward continued scale and impact. ”

Vikas Raj
Managing Director of Accion Venture Lab

AYE BLOG

The Happiness Index at Aye Finance

Employee happiness levels are closely related to employee retention and a company's growth, and at Aye Finance, we firmly believe this to be a key reason driving our success. [Read More](#)



MSME's: The Master Key for India's Entry Into the Developed World

There are over 50 million MSMEs operating in India contributing to approximately 40% of exports. And they are the 2nd largest employers of the country.

[Read More](#)



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Aye Finance Pvt. Ltd.



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AYE AT EVENTS

WORKSHOP AT GOOGLE

Aye Finance Attends Machine Learning Workshop At Google

Members of the Aye Finance team attended the Machine Learning (ML@CapitalG Workshop from November 27-29th at the Google Campus in Bangalore.



UNITED NATIONS DEVELOPMENT PROGRAM

Aye Finance at the UNDP Conference

Aye Finance participated in the panel discussion for Innovative Financial Products for Growth-Oriented Micro Enterprises conducted by the United Nations Development Program with Rang De, Ujjivan Small Finance Bank Limited Kinara Capital SIDBI (Small Industries Development Bank of India) and Canara Bank.



ASSOCHAM INDIA SUMMIT

Aye Finance participated in ASSOCHAM India Summit

On October 24th, Aye Finance participated in the ASSOCHAM India Summit on Innovative Financial Solutions for MSMEs and the 6th SMEs Excellence Award - 2018, at Hotel The Royal Plaza New Delhi.



FUNDING

ECONOMIC TIMES

Aye Finance raises Rs 70 crore in debt from BlueOrchard

Aye Finance, a Gurgaon-based digital lending startup for small and medium businesses, has raised Rs 70 crore in debt funding from social impact fund BlueOrchard to help expand to newer geographies in the hinterland and disburse more actively to its existing borrower base.

[Read More](#)

OUR MILESTONES



[Read More](#)

ON THE SOCIAL MEDIA PAGES

#CUSTOMER

Anjaneyalu builds his small business with help from our portfolio partner Aye Finance Pvt Ltd, his two kids will grow up with lives full of opportunity and possibility.

[Read More](#)



#AYEQUOTE



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